

Faculty Profile

Name : Dr A.Kalaivani
Designation : Assistant Professor (T)
Address : Lakkamanayakkan patty,
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Date of Joining in Collegiate Education : 08.06.2009
Date of Joining in the Present College : 06.03.2023



ACADEMIC QUALIFICATION:

DEGREE	Institute/College	UNIVERSITY	YEAR
PhD	Tiruppur Kumaran College, Tiruppur.	Bharathiar University	2012-2018
M. Phil	Maharani Arts and Science College, Dharapuram	Bharathiar University	2006-2007
M.com CA	Maharani Arts & Science College, Dharapuram	Bharathiar University	2004-2006
MBA	Bharathiar University	Bharathiar University	2010-2012
B.com	Maharani Arts & Science College, Dharapuram	Bharathiar University	2001-2004

Teaching Experience

:

- i) **Total** : 17Years 04 Month
ii) **UG** : 17Years 04 Month
iii) **PG** : 16Years 04 Month

Name of the college	Position held	Period
NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN, ERODE.	ASST. PROF. OF COMMERCE WITH COMPUTER APPLICATIONS.	10/06/2009 to 30/05/2019
ST JOSEPH'S COLLEGE FOR WOMEN, TIRUPUR.	ASST. PROF. OF COMMERCE WITH COMPUTER APPLICATIONS.	06/06/2019 to 05/03/2023
CHIKKANNA GOVERNMENT ARTS COLLEGE TIRUPPUR	ASST. PROF. OF COMMERCE WITH COMPUTER APPLICATIONS.	06/03/2023 to Till Date

Honors and Research Awards :

Nil

Field of Interest

- i) Teaching : Yes
 ii) Research : Yes
 iii) Proficiency in instrumentation : Yes

Research Guidance Guidance Number

M.PHIL AWARED

S.NO	NAME OF THE SCHOLAR	SPECILIZATION	DATE OF VIVA VOCE EXAM	PLACE OF VIVA VOCE EXAM
1	MS.S.NITHYA	MARKETING	SEP 2012	NAVARASAM ARTS AND SCIENCE COLLE,ERODE .
2	MS.P.LEELAVAHTI	FINANCE	SEP 2012	NAVARASAM ARTS AND SCIENCE COLLE,ERODE
3	MS.T.MOHANASUNDARI	MARKETING	SEP 2012	NAVARASAM ARTS AND SCIENCE COLLE,ERODE
4	MS.S.POONKODI	MARKETING	SEP 2013	NAVARASAM ARTS AND SCIENCE COLLE,ERODE
5	MS.V.M NANDHINI	MARKETING	NOV 2016	NAVARASAM ARTS AND SCIENCE COLLE,ERODE
6	MS.B.SHARMILA DEVI	MARKETING	NOV 2017	NAVARASAM ARTS AND SCIENCE COLLE,ERODE.

Funded Projects : Nil**Membership in Professional Bodies :** Nil

S. No	Name of the Professional Body	Membership Detail with Number
	Nil	Nil

Research Publications : 5

- i) **Research Papers :** Attach paper list - with doi and http link of the Paper (Annexure – I)
 ii) **Book/Book Chapters :** Details with ISBN number –
 iii) **Patent :** Nil

National and International Conferences : Attach separate list (Annexure – II)

- i) **Participated** 06
 ii) **Paper Presented** 15
 iii) **Poster Presented** Nil

Conference/Seminars Organized : 03**Workshop attended :** 10**Resource Person/Invited Lectures :** 04

Academic Activities

- i) Subject Handled :YES
 ii) Class Advisor :YES
 iii) Special Coaching :NIL
 iv) Student Community Beneficial Activities : Advisory Committee (2010-2011)
 v) Co-curricular and extracurricular activities : NSS (2011 – 2012)

Professional Activities

:

Nil

- i) Reviewer
 ii) Board of Studies/UR
 iii) Examiner/Scrutiny
 iv) Senate/Syndicate
 v) External Examiner for Bharathiar University Examination.
 vi) Question Paper setting to various colleges,
 vii) Coordinate the National Conferences, Workshops and Seminars etc.,
 viii) External Examiner for Autonomous Colleges.
 ix) Enrolled “Swayam Online Course” on “Consumer Behaviour” (MOOCS)

National/ International Collaborations

:Nil

JOURNAL PUBLICATON

S. No	Programme Title	Topic Title	Publication No
1	International Journal Journal of Research and Analytical Reviews. (IJRAR)	Working Capital and Profitability Analysis of Selected Ceramic Companies In India.	ISSN 2349-5138 Impact Factor 5.75
2	Journal of Emerging Technologies and Innovative Research. (JETIR)	Profitability and Consistency of Ceramics-Industry -A Financial and Statistical Analysis of Selected Ceramic Companies in India.	ISSN-2349-5162 Impact Factor 5.87
3	International Journal of Marketing Technology. (IJMRA)	A Comparative Study on Selected Ceramic Industry in India.	ISSN-2249-1058 Impact Factor 6.559
4	Shanlax Publications	E-Banking: Growth and Challenges in India	ISBN-978-93-86537-20-1
5	International Journal of Scientific Research (IJSR)	A Study on Financial Performance of Selected Ceramics Industry in India.	ISSN- 2277-8179 Impact Factor 4.176
6	International Journal of Scientific Research. (IJSR)	A Study on Consumers Preference Towards Organic Products -In Tirupur District.	ISSN- 2277-8179 Impact Factor 4.176
7	Mayas Publications	Tracking Indian Economy: Issues and Prospects. A study on Consumers Preference Towards Organic Products	ISSN-978-81-929581-4-9

PAPER PRESENTATION

S.No	Venue	Program Title	Topic Title
1.	TirupurKumaran College For Women, Tirupur.	International Conference	"E-Economy and its Impact In India"
2	Navarasam Arts and Science College For Women,Arachalur.	Workshop	"Data Analysis For Business Research"

3	Govt College, Ambalapuzha	International Seminar	“Transformation of Indian Economy”
4	Vellalar College For Womenen, Erode.	International Conference	“New Perspectives In Management of Technology and Innovation.
5	Navarasam Arts and Science College For Women, Arachalur.	International Symposium	“Causes and Impact on Demonetization”
6	Navarasam Arts and Science College For Women, Arachalur.	National Level Seminar	"The Role of Teachers in the Age of Technology"
7	Navarasam Arts and Science College For Women, Arachalur.	National Seminar	“Challenges in Customising Pedagogical Approaches”
8	Navarasam Arts and Science College For Women, Arachalur.	International Conference	“Eternal Foot Prints of Tamil Literature”
9	Navarasam Arts and Science College For Women, Arachalur.	National Level Seminar	“Personality Empowerment on Faculty”
10	Navarasam Arts and Science College For Women, Arachalur.	International Seminar	“Challenges For Banks”
11	Navarasam Arts and Science College For Women, Arachalur.	International Seminar	“pollution Control”

