

FACULTY PROFILE



Dr. C.SENTHILKUMAR,
M.Com (FCA),M.Phil., B.Ed., UGC – NET.,Ph.D,
Assistant Professor (T),
Department of commerce (CA),
Chikkanna Government Arts College,
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PERSONAL PROFILE

Name	:	Dr.C.Senthilkumar.
Father's Name	:	Chinnasamy. K
Permanent Address	:	2/84. PodaromPalayam, Perumanallur, Tirupur - 641666
Sex	:	Male
Date of Birth	:	11-03-1987
Marital Status	:	Married
Nationality	:	Indian
Mother Tongue	:	Tamil
Other Languages	:	English, Telugu, Tamil.

EDUCATIONAL QUALIFICATION: M.Com (FCA), M. Phil., UGC- NET, B.Ed., Ph.D.

Examination	School/ Institution	Board/ University	Subject/ Specialization	Month and Year of Passing	Percentage/ Class
Ph.D	KaruppananMariappan College, Muthur.	Bharathiar University	Commerce	February 2023	_____
UGC – NET	University Grants Commission	University Grants Commission	Commerce	December 2011	_____
B.Ed	A.G. College of Education.	Tamilnadu Teachers Education University	Commerce	July 2022	First Class With Distinction
M.Phil	Gobi Arts and Science College, Gobi – 53	Bharathiar University	Commerce	September 2014	Highly commended
M.Com (FCA)	Bharathiar University	Bharathiar University	Commerce with Finance & Computer Application	April 2012	68.20
B.Com (CA)	Nandha Arts and Science College, Erode -52	Bharathiar University	Commerce with Computer Application	April 2009	67.38
HSC	G.H.S.School Perumanallur	State board	Commerce	March 2006	74.50
SSLC	G.H.S.School Perumanallur	State board	_____	March 2004	62

- M.Phil (Commerce) specialization – Marketing – Department of Commerce, Gobi Arts and Science College, Gobi chettipalayam. Period of Study: 2013 – 2014.

Dissertation Title: **“A STUDY ON SERVICES OF CANARA BANK IN TIRUPUR”.**

- Ph.D (Commerce) specialization – Marketing – Department of Commerce, KaruppananMariappan College, Muthur. Period of Study: July 2019 – Feb 2023.

Thesis Title: **“CUSTOMERS’ PERCEPTION AND GRATIFICATION TOWARDS THE UNIFIED PAYMENT INTERFACE (UPI) SYSTEM WITH SPECIAL REFERENCE TO TIRUPUR DISTRICT, TAMIL NADU”.**

WORKING EXPERIENCE:

S. No	Organization/ Institution	Designation	From	To
1.	Kandhan knits	Accountant	28.05.2012	10.09.2013
2.	Park's college, Tirupur	Assistant Professor	03.07.2017	31.05.2018
3.	Sankara college of science and commerce, Coimbatore - 35	Assistant Professor	01.06.2018	17.06.2022
4.	Pollachi Arts and Science College, Pollachi -642 205	Head and Assistant Professor	20.06.2022	12.01.2023
5.	Chikkanna Government Arts College, Tirupur - 641602	Assistant Professor (T)	13.01.2023	Till Date

COMPUTER KNOWLEDGE

Programming language: Microsoft office, C++, Html, Java and Internet, VB, Tally.

Operating systems : Windows XP/7/8

Database worked : Microsoft access, VB, SQL.

Statistical tools : SPSS

UGC – CARE APPROVAL JOURNAL PUBLICATION

- 1.**C.Senthilkumar** “Efficiency and Challenges in E – Banking Services Provided by Public Sector Banks in Tirupur district” **Zeichen Journal**, Printed ISSN No: 0932-4747 &Volume 8, Issue 01, Page no.285-294,January 2022.
- 2.**C.Senthilkumar** “Users’ Desirability and Awareness towards Unified Payment Interface Payment Services in Tirupur City” **Journal of Electronics Information Technology Science and Management**, Printed ISSN No: 0258-7982,Volume 12, Issue 8, 2022,Page No: 229 – 240, August 2022.

INTERNATIONAL JOURNAL PUBLICATION

1. **C.Senthilkumar** “The Effect of Climate Changes on Human” **JMS the Board of Journal of Management and Science**, Printed ISSN: 2249 – 1260 & Online ISSN: 2250 – 1819 (JAN 2014).
- 2.**C.Senthilkumar** “E–Banking in India: Challenges” **Journal of EmergingTechnologies and Innovation Research**, Printed ISSN: 2349 – 5162(DEC 2018).

NATIONAL JOURNAL PUBLICATION

1. **C.Senthilkumar** “Impact of Demonetization in Indian Retail” **A Journal of Intercontinental Management Research consortium**, Printed ISSN: 2347- 1670/2347-1662/2347-1654 & Impact Factor: 5.603/5.351/5.414. (FEB2018).

PAPERS PRESENTED

International Level Seminar:

1. International Seminar on “**Globalization and Its Impact on Indian Economy**” Presented a Paper Title “Impact of FDI on Indian Retail Marketing” Organized by Department of Management, Sri Vasavi College; Erode during the 2nd Jan 2014.
2. International Seminar on “**Impact of global crisis on Indian business scenario**” Presented a Paper Title “**Impact of climate changes on human**” Organized by Department of commerce, commerce (CA), Management, Vivekanandha College for Women, Tiruchengode during the 4nd Jan 2014.

National Level Seminar:

1. National conference on UGC sponsored two day national conference on “**Academic Library Planning in Higher Education and Resurgence : Role of E – Resources**” held on 28th February & 1st march 2014, Presented a paper title “ The Impact of Information System and Next Generation Search Engine” Organized by Dr. K.S. Janakarathinam Memorial Library, Gobi Arts and Science College, Gobichettipalayam.
2. National Seminar on “ **Cash Vs Cashless Trade: Challenges and Opportunities**” Presented a Paper Title “Impact of Demonetization in Indian Retail” Organized by Department of commerce, commerce (CA), Management, Nandha arts and science college, erode - 52 during the 9nd Feb 2018.

National Level Participated:

1. National Participated on “**Advanced Research Methods for Management**” Organized by Department of Management of Studies and Research of Our Institute, Coimbatore during 11th October 2013.
2. UGC sponsored National Seminar Participated on “**Emerging Issues in Indian Economy**” Organized by Department of Economics and School of Economics, Bharathiar University, Coimbatore during 14th& 15th February 2011.
3. National level workshop Participated on “**Intellectual Property Rights**” Organized by Sankara college of science and commerce, Coimbatore during 21th July 2018.

FDP Attended

1. FDP Program attended on “**Outcome Based Education**” Organized by Sankara College of Science and Commerce, Coimbatore during 23th June 2018.
2. FDP Program attended on “**How to Tap Funding Agencies**” Organized by Sankara College of Science and Commerce, Coimbatore during 02th march 2018.

Online Webinar FDP:

1. Online FDP program attended on “**Mastering the Art of Unwinding**” Organized by International School of Business Management and Research, Bangalore during the 13th April 2020.
2. Online webinar program attended on “**Life Skills Development**” Organized by Idhaya College for women, Kumbakonam, during the 11th may 2020
3. Online test attended on “**General Health Quiz**” Organized by Mass College of Arts and Science, Kumbakonam during the 05th June 2020
4. FDP Program attended on “**Outcome Based Education**” Organized by Sankara College of Science and Commerce, Coimbatore during 26 & 27th may 2020.
5. Online Participated Tally Program attended on “**Three Day Competency Matrix Programme on Tally ERP 9 with GST**” Organized by Sankara College of Science and Commerce, Coimbatore during 11 & 13th may 2020

6. Online Participated Program attended on “**Seven Days Knowledge Transformation Programme**” Organized by Sankara College of Science and Commerce, Coimbatore during 20 & 26th April 2020.
7. Online Participated Program attended on “**Financial Management Analysts**” Organized by Mass College of Arts and Science, Kumbakonam during 2 & 3th may 2020
8. Online Participated Program attended on “**NAAC Awareness Programme for Faculty**” Organized by MarathwadaMitramandal's Institute of Technology (MMIT), During 08& 14th may 2020

EXTRA CURRICULUM VITAE:

1. BharathiarUniversity (Assistant Professor) Qualification approval No : 26323/A3/2017
2. Participated in NSS Volunteer of M.Com (FCA) in the “Special Camp” at Bharathiar University Campus, SomayamPanchayat, from 25.01.2011 to 31.01.2011 on the theme “Healthy Youth for Healthy India”.
3. Participated in UGC Sponsored “ Adventure Sports – Trekking Camp” at Nilagiri Hills from 24.09.2010 to 03.10.2010 Organized by Department of Physical Education, Bharathiar University, Coimbatore, Tamilnadu, India.